

#### **Dedicated to Value**

Massmart Reviewed Results for the 26 weeks to 23 December 2007

Presentation to Investors, Analysts and Media February 2008



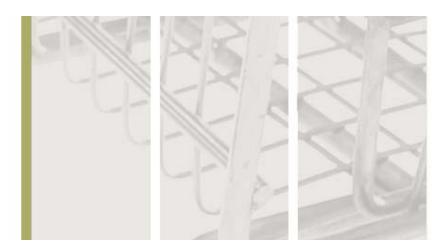




### Agenda

- The Environment
- The Divisions
- Operating & Financial Performance
- Update on Vision for Growth 2010
- Risks & Prospects

ADDENDA – Additional financial data



## **Environment**







#### **Environment**

- Retail market is softening:
  - Interest rates, inflation, weaker currency, & consumer sentiment?
  - National Credit Act having a dramatic impact will change SA retail landscape
- Massmart performance is affected by:
  - Return to value and cash-based
  - Food inflation assists in wholesale
  - Social grants
  - Middle-income durable expenditure squeezed by interest rates
  - Market-share gains in Massbuild?



#### **Environment**

- Challenges
  - Ongoing skills shortage now to worsen?
  - National capacity constraints
  - Inefficient public service (licensing, provincial anomalies)
  - Crime



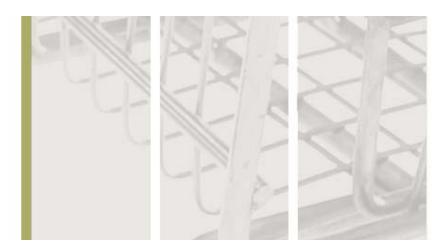
### **Power Outages**

- Operations:
  - Back-up power (UPS) in all stores
  - Generators in 215 of 243 Group stores
  - Will spend another R12m on generators
  - Estimated total additional operating cost per two hour outage across Group of R103 000 (worst case)
  - Current annual Group electricity costs R72m
- January power-outages:
  - Lost 0.2% total Group trading hours
  - 3% of total Group operating hours affected
- Until greater clarity, difficult to assess longer-term economic impact but unlikely to be positive

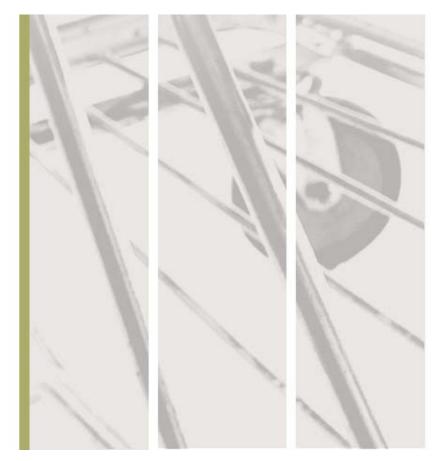


### **Power Outages**

- Trading:
  - Although experienced dramatic sales increases in certain categories, negligible impact at Group level
  - Working closely with Eskom: education & coordination, low-energy bulbs initiative
  - Merchandise:
    - Energy-conservation (timer switches)
    - Alternative energy (gas, solar)
    - Everyday necessities (candles, torches)
- Until greater clarity, difficult to assess longer-term trading impact but within Retail sector Massmart is probably best positioned on a relative basis



The Divisions







	2007	% change
Sales	R5 384m	8.1%
PBT	R463m	10.7%
PBT margin	8.6%	

- Game SA: sales soft and profit slightly below prior year
- Shift in tender type more cash, fewer credit cards
- Consumer Credit: FS income R15m lower and credit sales down 22%. RCS will buy consumer credit division & book
- Africa performing well. Progress with Phase II new sites
- Remaining four Dion stores close / convert by June 2008
- Three Dion Wired stores the most recent in Gateway (Durban) very successful. National presence planned



	2007	% change
Sales	R5 108m	11.9%
PBT	R368m	23.8%
PBT margin	7.2%	

- New store: R61m capex. Positive net profit contribution
  - New store look & feel successful will be rolled out
- SAP Forecasting & Replenishment module, recruited Supply Chain executive
- Considering purchasing certain new / existing Makro sites



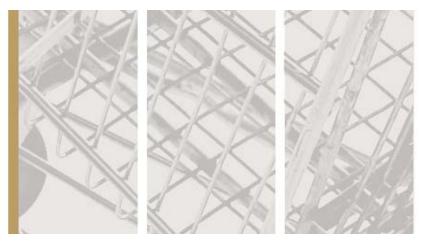
	2007	% change
Sales	R2 897m	16.0%
PBT	R238m	12.7%
PBT margin	8.2%	

- Executive team restructured
- 2006/7 infrastructure investment now bedding down and expense ratios settling
- Trade Depot performing well. Builders Express to be a sub-brand of Builders Warehouse
- Uncertain of impact of tightening economic cycle
- Poor weather affects contractor business



	2007	% change
Sales	R6 734m	11.1%
PBT	R217m	37.0%
PBT margin	3.2%	

- Exceeded 3.0% PBT margin
- Merger / amalgamation proceeding well
- Point-of-sale rollout in CBW
- Supply shortages with major suppliers
- Hybrid formats sites tough, so acquisitions likely



December 2007 Operating & Financial Performance







(Rm's)	2007	2006	% Chg	Comp. % Chg
Massdiscounters	5 384	4 979	8.1	4.1
Makro	5 108	4 567	11.9	9.2
Massbuild	2 897	2 497	16.0	12.7
Masscash	6 734	6 063	11.1	12.1
Total	20 123	18 106	11.1	9.4

- Real sales growth in all divisions
- Masscash comparable sales for CBW & Jumbo only





#### Week 27 Sales Growth

- 26<sup>th</sup> week closed on Sunday, 23 December 2008, so excluded significant trading day of 24<sup>th</sup> December
- Week 27 cumulative figures suggests this had a 0.5% impact on sales growth
- This effect was bigger in the retail (1.0%) than wholesale divisions



#### Inflation

Group inflation to December 2007:

General Merchandise 1.6%

Home Improvement 7.4%

Food & Liquor9.8%

■ Total 6.3%

- General Merchandise inflation expected to increase due to weaker currency and Dollar product inflation
- Food & Liquor inflation expected to be steady



	Massdiscounters	Makro	Massbuild	Masscash	Total
July 2007	90	*12	64	72	238
Closed	-	-	-	-	-
Openings	1	1	3	-	5
Dec '07	91	*13	67	72	243

- Massdiscounters: Dion Wired Gateway new, also three stores converted / relocated
- Makro: Silverlakes new
- Massbuild: one Builders Warehouse & two Builders Express new, one Trade Depot relocated

<sup>\*</sup> Excludes two Makro Zimbabwe stores



## **Trading Space**

- Net new space 29 017m²
  - Opened 32 852m²
  - Closed 3 835m²
- December 2007 space 1 023 294m²
- 2.9% net space growth (unweighted)
- Expect total space growth of 3.4% for June 2008



## Sales Growth Analysis

Total sales growth	11.1
New stores	1.7
Existing stores (comparable growth)	9.4
	%

- 35-week sales update: 12.4% total and 10.2% comparable
  - Saw increased sales growth in Masscash, Makro & Massdiscounters. Massbuild sales weather-affected
- June 2008 is a 53-week trading period

0/



#### **Gross Profit**

	2007	2006	
	R3 712m	R3 305m	
% of Sales	18.4%	18.3%	

- Portfolio effect increased sales at relatively higher Massbuild margins
- Slightly higher CBW margins due to Food inflation
- Lower gross margins in Massdiscounters investing in price-perception



## **Operating Costs**

	2007	2006
	R2 637m	R2 371m
% of Sales	13.1%	13.1%

- 11.2% increase, including:
  - Total IFRS 2 charges R52m (2006: R27m)
  - Forex loss R15m (2006: R41m loss)
  - New Makro store pre-opening costs of R12m (2006: nil)
- Adjusting for these: 11.1% increase



## Employment Costs (51% of total costs)

	2007	2006
	R1 350m	R1 216m
% of Sales	6.71%	6.72%

- 11.1% increase
- After adjusting for all IFRS 2 charges, 9.2% increase
- 1.7% decrease in staff (FTEs) from a focus on staff scheduling



## Occupancy Costs (18% of total costs)

	2007	2006
	R468m	R418m
% of Sales	2.33%	2.31%

- 12.2% increase
- Lease-smoothing charge R22.5m (2006: R20.5m)
- This effect may increase with greater number of new stores in 2009-2010



## Depreciation (5% of total costs)

	2007	2006	
	R143m	R115m	
of Sales	0.71%	0.64%	

24.3% increase

%

 Expected to continue ahead of sales growth due to new stores and refurbishments



Rm's	2007	2006
Massdiscounters	5.4	(34.6)
Other	(7.1)	15.6
IAS 39	(13.2)	(22.4)
Total	(14.9)	(41.4)

- Massdiscounters mostly realised gains on translation of Game Africa's transactions
- Other unrealised loss on translation of offshore balances
- IAS 39 realised and unrealised losses on FECs



Rm's	December			
	2007	2006	%	
Massdiscounters	444.0	399.3	11.2	
Masswarehouse	335.8	275.5	21.9	
Massbuild	222.7	206.1	8.1	
Masscash	198.0	152.2	30.1	
Total	1 200.5	1 033.1	16.2	

PBIT = Profit before Interest & Tax



Rm's	December			
	2007	2006	%	
Massdiscounters	18.7	18.6	0.5	
Masswarehouse	31.9	21.6	47.7	
Massbuild	15.7	5.4	190.7	
Masscash	19.1	6.3	203.1	
Corporate	(113.3)	(61.0)	85.7	
Total interest	(27.9)	(9.1)	206.6	

- Divisions improved working capital & higher interest rates
- Corporate impact of lower dividend cover, capex & share buyback

  MASSMART



Rm's	December		
	2007	2006	%
Massdiscounters	462.7	417.9	10.7
Masswarehouse	367.7	297.1	23.8
Massbuild	238.4	211.5	12.7
Masscash	217.1	158.5	37.0
Total	1 285.9	1 085.0	18.5

PBT = Divisional Profit before Tax & IFRS 2 BEE charge and corporate interest payment

## Targeted ROS (PBT / Sales)

(%)	1H '08	FY '07	FY Medium- term Target	International
Massdiscounters	8.6%	7.3%	8.0%	Walmart ex-food 7.4%
Masswarehouse	7.2%	6.1%	6.0%	Metro AG C&C 5.0%
Massbuild	8.2%	7.7%	9.0%	Home Depot/B&Q 10.0%
Masscash	3.2%	2.6%	3.0%	Makro S. America 3.0%
IFRS 2 & Net Corporate Interest	-0.7%	-0.7%	-0.5%	
Group	5.7%	4.7%	*5.5%	*5.7%

Due to Christmas trading, the 1st Half ROS % will always be higher than FY

<sup>\*</sup> Proforma using December 2007 sales



## Tax Charge

	2007	2006
Total	R359m	R325m
Tax rate	31.6%	32.3%

- Applied 29% corporate rate
- IFRS 2 charge not tax deductible
- Includes STC on dividends 2.3% (2006: 1.4%). This is higher due to lowered dividend cover
- Lower legislated STC rate: positive 0.5% effect on tax rate



	Dec 2007		Dec 2006	
	Rms	Days	Rms	Days
Net Stock (1)	5 300	55.0	4 230	52.3
Trade Creditors (1)	7 416	67.5	6 764	73.3
Provisions & Accruals	799	-	801	-

<sup>1.</sup> Days calculated using historic cost of sales. (excludes Corp. and Makro Zimbabwe)



	Dec 2007		Dec 2006	
	Rms	Days	Rms	Days
Trade Debtors (1)	1 415	11.3	1 490	13.3
Consumer Debtors (1 & 2)	306	203.9	367	247.6

- Days calculated using historic sales.
   Massdiscounters HP & Revolving Credit.



# Depreciation & Capex

Rm's	Dec 2007	Dec 2006
Depreciation & amortisation	143	115
Replacement Capex	156	53
Investment Capex	197	223
Total Capex	353	276
Acquisition earn-out	61	

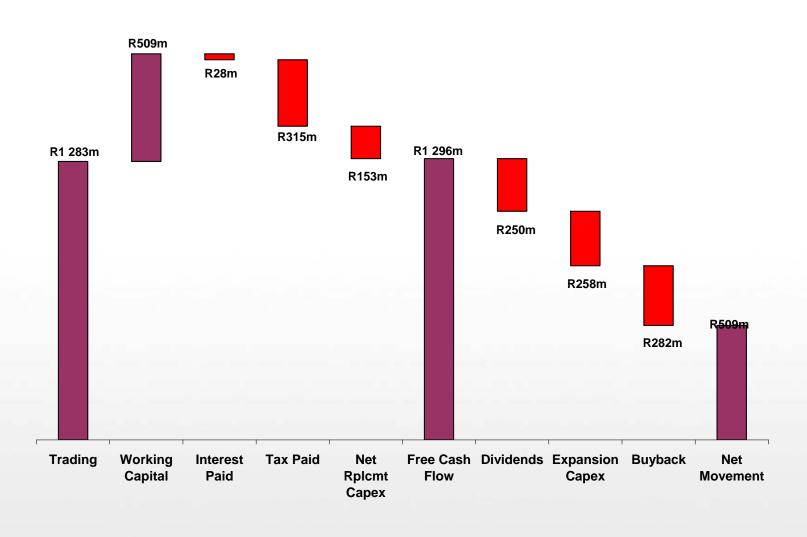


### **Group Gearing**

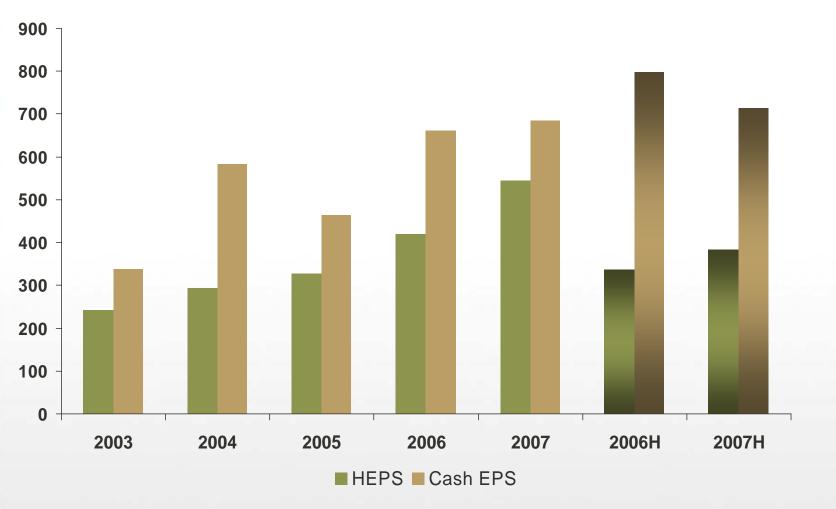
- Gearing increased through higher capex, lower dividend cover and share buyback
  - Using net interest as proxy for debt then gearing of R500m or 20%
  - Or using medium-term debt of R346m then gearing is 13.6% (2006: 19.6%)
- Potential property acquisitions new sites and existing leased properties



## **Cashflow Analysis**





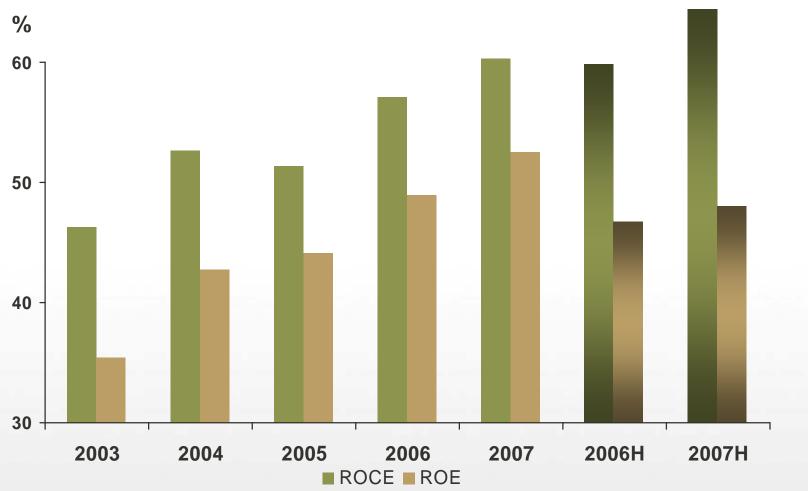


HEPS – Headline Earnings per Share (cents)

Cash EPS – Cash from Operating Activities, before dividends paid

# % 60 50

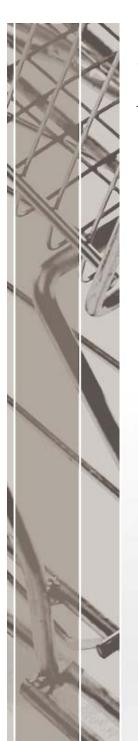
# Returns (IFRS and Lease-smoothing from 2004)



ROCE - EBITA / Average Capital Employed

ROE - Headline Earnings / Average Shareholders Equity (ignoring previous goodwill & trademark write-offs)

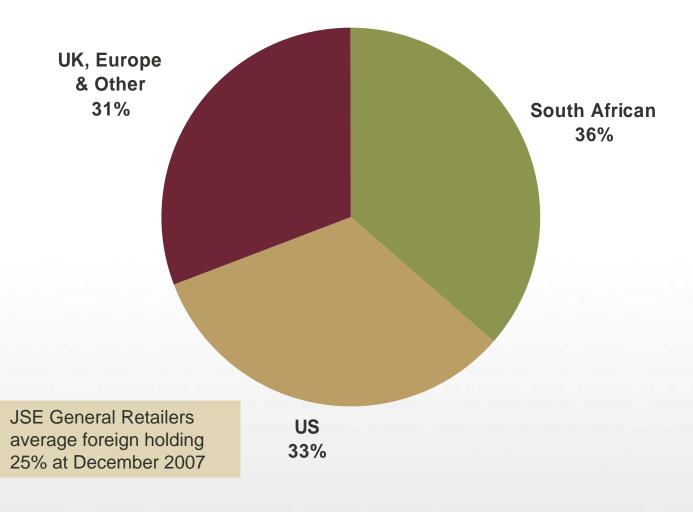




### Thuthukani BEE Staff Issue

- Effective 1 October 2006 not yet annualised
- 10% share issue pre-dilution
- Remaining total IFRS 2 charge R300m
  - Still to be expensed over five years (was six in total)
  - Estimated annual charge to June 2008: R65m
  - Non-cash and no tax relief
- BEE Dividend:
  - June 2007 25% of ordinary dividend
  - June 2008 50%
  - Thereafter 75% & 100%
- IFRS 2 charge & scheme dividend affected Group HEPS by 19.5 cents (2006: 8.6 cents)

# Massmart Shareholding - December 2007



Source: JPMorgan Cazenove



Update on Vision for Growth 2010







- Leadership and Transformation
- Growth of the core business
- New stores (expanding footprint)
- Greenfield formats
- Acquisitions
- Sustainability



- Leadership and Transformation
  - This is our pipeline
  - Massmart University 2008 (EDP, LDP, ETDP, Black Graduate, Sam Walton Bus School field trip) with good ACI participation
  - 7 of 25 Divisional Directors are ACI (3 Black female new appointments)
  - Adopted Leadership Pipeline framework



- Growth of the core business
  - Supply Chain
    - Massdiscounters W Cape RDC progressing
    - Begun SAP F&R implementation into Makro
    - Builders Warehouse Import DC under design
    - Masscash new In-store IT system in rollout phase
  - Private Label
    - Trojan project proceeding well, other Group/Divisional Labels in development
    - Measurement systems almost complete
  - Financial Services
    - Massdiscounters Financial Services / RCS deal, will then relaunch Game card, and evaluate other Group opportunities



- New stores (from January 08)
  - Net 27 stores (36 open, 9 close, 3 convert, 9 relocate):
    - 15 Game (3 in Africa), 5 Dion Wired (closing 2 Dion)
    - 1 Makro
    - 3 CBW Hybrids
    - 5 Builder Warehouse, 2 Express, 2 Trade Depots
  - 160 000m², R4.5bn annualised turnover
  - Trading space growth:
    - 2008 3.4% (2.9% already opened)
    - 2009 5.8%
    - **2010 6.9%**



#### Greenfield formats

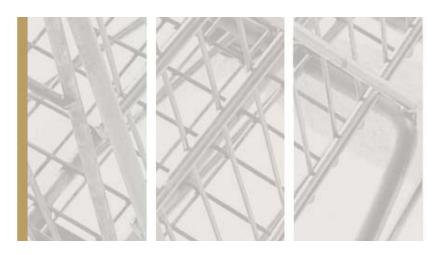
- Dion Wired successful national rollout in planning
- Masscash Hybrid performing well, slow finding new sites
- Joe Owens appointed to lead project-team evaluating potential new formats

#### Acquisitions

- Continue to evaluate opportunities as they arise
- Must comply strategically



- Sustainability
  - BEE
    - Estimated current score 46% Level 6 Contributor
    - Struggling with poor Supplier compliance
  - Sustainable Development
    - Achieved Top Performer Status in Medium Environment Impact category in JSE SRI Index
    - Carbon Footprint project launched
    - Low-cost employee medical cover launched



Prospects & Risks







# Massmart's 2008 Prospects

- Fundamentals still in place to support medium- to long-term growth regardless of short-term cycle, although the *uncertainty* factor is high:
  - Infrastructure investment
  - New houses in response to housing shortage
  - Employment
  - Social subsidies
  - GDP growth >4%
  - But await clarity on Eskom load-shedding & long-term impact
- Our mass-market business model well positioned strategically and tactically:
  - Cash-based
  - Highly efficient high volume, low margin
  - Not over-stored
  - Balanced portfolio straddles the cycles



# Massmart's 2008 Prospects

- Organic growth opportunities planned three-year total space growth of 16.1%
- Exploring minor acquisitions
- In short-term:
  - Manage costs
  - Watch trading margins & keep inventory tight
  - Challenge minor capex & refurbishments
  - Market-share gains?
- Earnings growth in 2<sup>nd</sup> half of 2008 anticipated to higher than 1<sup>st</sup> half:
  - Makro's new store
  - Massbuild's poor 2<sup>nd</sup> half in 2006/7
  - Food inflation in Masscash
  - But uncertainly levels are high



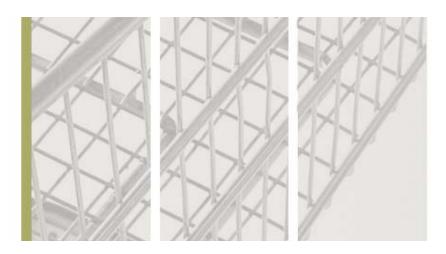
#### Risks

#### External

- Economic growth / consumer confidence
- Load-shedding (consumer confidence, economic growth, site approvals)
- R/\$ volatility
- Executive skills shortage
- Labour costs/strikes
- The effect of crime on costs and staff morale
- HIV/AIDS effect on our customers

#### Internal

- Maintaining control of a large, complex, trading business
- Attracting, developing & retaining leadership, management competence & experienced skills

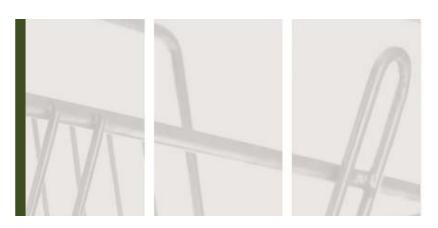


# **Dedicated to Value**

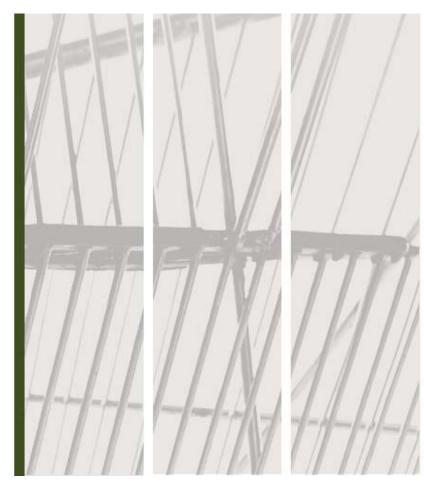
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**Additional Financial Data** 







	%
Standard tax rate	29.0
Disallowed expenses	2.0
Exempt income	(2.0)
Foreign income	0.8
Prior year	0.1
STC	2.3
Other	(0.6)
Group tax rate	31.6

# **Analysis of Tax Charge**

	Rm's
SA tax	286.8
STC	23.5
Deferred tax	20.5
Foreign tax	18.0
Foreign deferred tax	10.5
Income Statement Charge	359.3



Rm's	Dec 2007	Dec 2006
Land & buildings	5	4
Leasehold improvements	46	49
PPE	227	199
Computers	48	60
Motor vehicles	13	25
Sub-total	339	337
Goodwill & trademarks	14	24
Total	353	361

2008 Budget Capex R595m



# **Headline Earnings Reconciliation**

	Rm
Attributable earnings	762.9
Loss on fixed asset disposals	0.2
Tax effects on adjustments	(0.1)
Headline earnings	763.0



	<u>(000's)</u>
At June 2007	201 073
Shares issued	56
At December 2007	201 129
Weighted-average for period	199 451
Fully-diluted weighted average	206 048

The weighted-average number of shares is lower due to the effect of the share buyback.

IAS 33 requires the fully-diluted weighted-average shares calculation to be based on the extent to which the BEE shares are in-the-money. This must take into account the strike price, the associated IFRS 2 charge and average annual share price.

This calculation produces the additional 6.59m shares that are included to get the fully-diluted weighted-average no. of shares.

Total BEE shares issued were 20m.



Group Annual ROS > 5.5%

Int-bearing Debt : Equity < 30%

Return on Capital Employed > 45%

Return on Equity > 35%

(ROCE = EBITA / Average capital employed, excluding goodwill and deferred tax assets)

(ROE = Headline Earnings / Average shareholders equity, excluding goodwill and deferred tax assets)